

Dear Ms. Davis,

3/26/95

Thank You

Kellie

age 5

Betsy Sek



Ms. Davis

Dear Ms. Davis,
The simple things in life
can make a child very happy.
I saw the story, this past
Thursday, about the puppies
who were buried and rescued
by their mother dog. When
this happened a while back
I told Kelly & she was
so interested that I probably
repeated the story about 50
times! Kelly was in bed

GROVES,
CHENEY &
ASSOCIATES

Carol—

Thank you for your help in getting the word out about the Wellness Club. We've received a tremendous response as a result. Thank you for your contribution. We really appreciate KSAT's community support. Look forward to working with you again soon.

Michelle Krier



April 10, 1996

Paul Venema
KSAT
1408 North Saint Mary's
San Antonio, TX 78215

Paul:

I wanted to drop you a note of thanks for your work on behalf of NewsOne and all the affiliates Monday on the child molester story.

We appreciate the time you took to give us a track and handle live shots for stations.

Our ability to rely on ABC stations for coverage of breaking news stories gives us a great advantage over the other feed services.

Thanks again for your help and please don't hesitate to call me if you ever need anything from us here at NewsOne.

Regards,

A handwritten signature in cursive script that reads "Al Prieto".

Al Prieto
Managing Editor
ABC NewsOne

cc: Don Dunphy/NewsOne New York; Jim Boyle/KSAT San Antonio

7/19/95

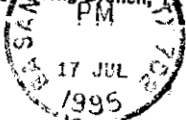
Dear Karel,

I want to
thank you and KSAT
for giving me the
opportunity to talk
about why I work.
I never really expect so
many people's lives, and
I wanted to let every-
one know that it isn't
always a death sentence.
Jack and I were
at a rehearsal with the
prosecution (at the
same house). They were
expecting us making me
feel comfortable and
welcome.

Thanks again
Sincerely,
Tony Walker



Mr. & Mrs. Jack O. Walker
5406 Angel Creek Dr.
Spring Branch, TX 78070-5918



Ms Karel Davis
KSAT
1408 N. St. Marys
San Antonio, Texas
78215

June 12, 1995

Dear Carol,

Just a brief note to thank
you for the opportunity to have
been on the noon show last

Friday. I can truly say,
never have I been around
such a professional group of
people who were so extremely
nice and friendly.

I hope we can do it again
sometime in the near future.
Thanks again, Lana Walker

Stein Mart

JENNIFER E. WISE

May 17, 1995

Dear Carol,

Just a short note to say thank you
for your assistance in scheduling
a spot on GMSA to promote the Sexual
Assault Center's upcoming gala!

Please know that your efforts are
truly appreciated!

Sincerely,
Jennifer Wise

American Medical Association

Physicians dedicated to the health of America



Department of News
& Information

515 North State Street
Chicago, Illinois 60610

312 464-4430
312 464-5839 Fax

August 14, 1995

Ms. Karel Davis
KSAT-TV
1408 N. St. Mary's Street
San Antonio, TX 78215

Dear Ms. Davis:

Thank you very much for having Richard Corlin, M.D., Speaker of the American Medical Association's House of Delegates as a guest on your show. We appreciated having the opportunity to outline and communicate the AMA's proposal to reform the Medicare system in the United States.

As you know, much concern has been generated over the fiscal future of Medicare. By putting forth our plan for transformation, it is the AMA's hope that the physicians of America will be involved in developing the final product.

Should you have any follow-up questions related to Medicare, or if you need information on any topic related to health care, please do not hesitate to call me at (312) 464-5970.

Again, thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark T. Wolfe".

Mark T. Wolfe
Public Information Officer

cc: Richard Corlin, M.D.

August 29, 1995


Carol Davis
KSAT
P.O. Box 2478
San Antonio, TX 78298

Carol,

Thank you very much for making time on KSAT's noon show to discuss our Look Good....Feel Better program. The launch of the Spanish program was a huge success with 24 patients attending our first patient session on August 28. Our goal is to offer both the Spanish and English programs on a monthly basis.

Again thanks for your interest. I am sure I will call upon you again....soon!

Sincerely,


Anna Caballero
Communications Director
San Antonio Metropolitan Unit

Graphic Arts Center Publishing Company

P.O. Box 10306 3019 N.W. Yeon Portland, OR 97210 Telephone 503/226-2402 FAX 503/223-1410

November 15, 1995

Karel Davis
KSAT-TV
1408 North St. Mary's
San Antonio, TX 78215

Dear Karel,

Ten minutes following the interview with Laurence Parent on your November 3, noon news our telephones rang off the hook. Thank you for whatever it is you did, because it worked!!!!

We truly appreciate your interest in Mr. Parent and allowing him time to share his experience of photographing the TEXAS book with your audience. He had a great time and thought you and your staff were most professional and friendly.

Karel, thanks again!

Sincerely,



Mary Ransome
Publicist



GIRL SCOUTS®

San Antonio Area
Council of Girl Scouts
P.O. Box 790339
San Antonio, TX 78279-0339
(210) 349-2404
(800) 580-7247
(210) 349-2666 FAX

November 17, 1995

Carol Davis
KSAT-12-TV
San Antonio, Tx

Dear Carol :

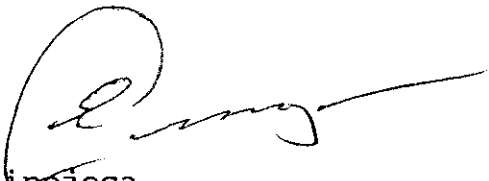
Just a note to thank you for scheduling the Girl Scout interview last October 13.

Immediately after the 12 O'Clock news, our switchboard was swamped with calls, requesting more information on volunteering for Girl Scouts. In the following two weeks, we continued to receive telephone inquiries.

Every additional adult volunteer potentially represents ten to thirty more girls that will have access to Girl Scouting.

KSAT-12's positive impact on the community is very valuable.

Regards,


Emilio Hinojosa
Director of Community and Media Relations

copy to: Jim Joslyn, General Manager.



A United Way Agency

Serving girls in Atascosa, Bexar, Bandera, Frio, Kendall, Kerr, Medina and Wilson Counties.

FILE
ALAMARKETING

June 12, 1995

**Mr. Rick Andrycha
Program Director
KSAT-TV
1408 N. St. Mary's
San Antonio, Texas 78215**

**Re: EPILEPSY ASSOC. OF SAN ANTONIO/SOUTH TEXAS
"SUMMER STROLL FOR EPILEPSY"**

Dear Rick:

Just a personal thank you for helping me and the Epilepsy Association in meeting our goal of raising at least \$25,000 during the "Summer Stroll" event.


Although the final amount has not been tabulated, we went in to the event knowing that we had all ready collected over \$23,000, which was way ahead of last year's amount preceding the event.

It was a genuine pleasure to work with you on this project, and I wanted you to know how much we appreciated your staffs' help.

Maybe next year, we will be able to work something out to get your logo on all of the brochures, T-shirts, etc. I hope that we will be able to continue to work with KSAT-TV throughout the rest of this year. I will keep you informed of any future events the Epilepsy Association has planned.

Thank you again for your support and the support of your staff.

Very truly yours,


**Kathleen Cooper
Owner**

12226 Ridge Summit * San Antonio, Texas 78247 * (210) 496-6164

Dear, Rick

Hello Sir, how are you doing? I'm alright myself. I'm not sure if you still remember me but, we met at a basketball game in Minneapolis between the Timberwolfs and the Spurs back in April and I was just thinking that It would be nice to write to you again to thank you for sending me those t-shirts. So how's the weather like in south Texas? bet, its nice and warm. Well, our weather is not to bad for this time of year. Our high this mourning was 11 degrees of course that's just terrible compared to S.A. Now since the X-mas holidays are here I will be going to San Antonio (finally) for the holidays for about 1 week and half or so and I was thinking maybe I could stop in and say hi or catch a spurs game. I'll be leaving on the 20th of this month. Can't wait to be in the warm weather. Well Sir, I think I better go now. Thank you again for the T-shirts. Happy holidays and I hope to see you soon!!!!!!!

Sincerely, 
Eric Salazar

Eric Salazar
1538 27th Ave. So. #110
Fargo, ND 58103

Attn: Rick Andrycha
KSAT-TV 12
1408 N. St. Mary's
San Antonio, Texas 78215

Mr. Joselyn,
Please forgive this informal
card but I wanted you to know
what a tremendous impact
KSAT-12 made to help to make
Today's Catholic newspaper "Stuff the
Bus" project a great success.
Because of all the publicity your
station gave us, we were able to
collect \$27,000 dollars of school supplies,
a 203% increase from 1994. Many of
our contributors told us they heard
about the project on KSAT-12.
Continue success to the #1 station
in San Antonio. Sincerely,
Judy

Thank You!

We appreciate the opportunity
to serve you. Please be assured
we will continually strive to
earn your confidence.

Feel free to call on us whenever
we can be of further assistance.

Sincerely,

Today's Catholic

Judy Cervera
Advertising Manager

2718 W. Woodlawn
P.O. Box 28410 Phone: (210) 734-2620
San Antonio, TX 78228 Fax: (210) 734-2939

Newspaper of the San Antonio Archdiocese

7-6-95

Hello Rick!

You've become a wonderful
friend. Thank you for
everything. Always,
Janette

"A mind is a terrible thing to waste"

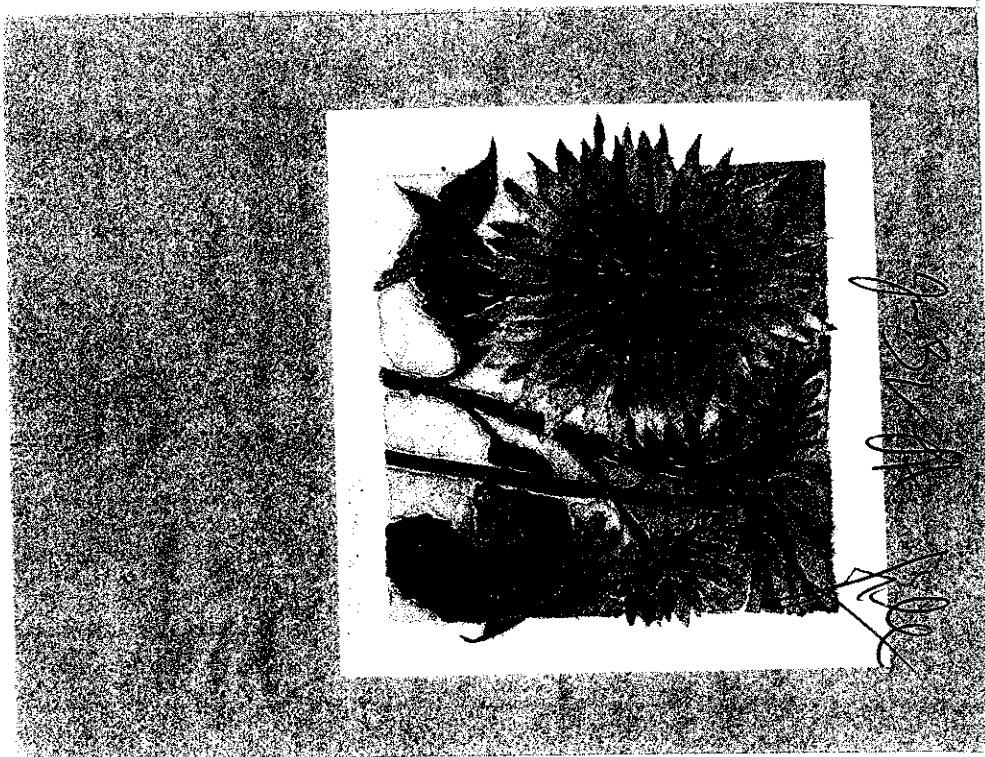
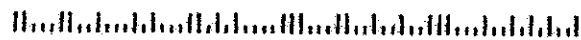
FREE



M. Thomas
P.O. 1568
Lyle TX 78052



KSAT-TV-12 staff
1408 N. St. Marys
San Antonio TX 78215)
)



Dear KSAI-TV 12 Day,
9-4-54

Thanks to all you - Mrs. Brown, Mr. Drake and all for your help in promoting our market drive 100-mile has all.

It went very well - I think everyone who participated did some good.

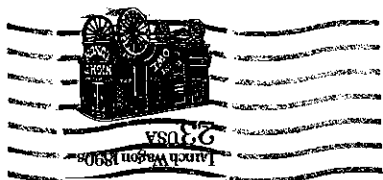
Thank this for good rain? I wish I could have been better. The sun has, over part 2-2 1/2 weeks, has clear 6". Market drive is now at work sitting up 32 Cornucopia Birding Drive (like the Costa

Time) from Mexico 1/4. to the Rio Grande at Laredo + many more to Eagle Pass Del Rio + Texas with 2000. I have lots of grain to the "people" + are putting together some to take to TX. Bird + Wildlife for their help.

We would like to sponsor 1 or 2 from at other most. I am sure, the California Cattle show this summer. We would like to see you, especially as a first. Different show will host the 1957 show. Thanks again Margaret / Norma

Dear Mr. Galt,
 Thank you for
 coordinating a tour of KSAT
 for the A.P. J. Kids and gr.
 League. Mr. Perez gave
 a great tour & the kids
 loved going on the A.P. Thanks,
 Heather Miller

Mr. Galt
 KSAT
 1408 N. St. Mary's
 San Antonio, TX 78205



125 Lopera
San Antonio, Tx
78212





Dear Carol:

Thanks for agreeing to help promote our "Duty... Honor... Community..." blood drive on May 24.

Ya'll gave us great coverage - definitely above and beyond what we expected! It helped us collect 307 blood donations. Thanks again for your dedication!

SEAN HOFFMANN



Jim Ray &
Ed Gildemeister
Science Dept.
Thomas Jefferson H.S.

12-24-96

To all KSAT-12 Management and Personnel -

The students and teachers of the Science and Engineering club of Thomas Jefferson H.S. would like to thank each and every one of you for your support in the SA-BEST robot competition this year. We almost made it to the state playoffs! Our robot was the fastest in loading, driving and block dropping. It also was one of the most well designed and best looking robots on the field. Our team cooperation ability was tested when one of our wheel motors stopped working during a round of competition. The students were able to remove the motor and replace it with a new one before our next round of competition four minutes later. They didn't even miss a beat! It was truly amazing! The team worked very well together, winning four 1st place rounds, two 2nd place rounds, three 3rd place rounds, and one 4th place round. We successfully completed ten of the possible thirteen rounds before being eliminated. This great learning experience and will make us even stronger and more competitive next year! Our special thanks go out to Ken Rudd and David Sepulveda for all their help in making our robot a great success this year.

We also want to thank Ken Rudd and all of you at KSAT-12 for the opportunity to tour your television station last Saturday, December 21st. It was really quite a learning experience! All of us enjoyed the tour and were impressed with all the technology and know-how that is required to produce a news cast and run the station.

Thanks again for your help and for your support!

Sincerely,



Jim Ray,

Ed Gildemeister, & the
Science and Engineering Club
of Thomas Jefferson H.S.

Ms. Harold Davis:

3/13/96

I just wanted to write you a quick note and say thank you for allowing me to participate in your morning show. It has been fun and informative as well. If I can be of any more help let me know.

Sincerely

 Ed Mayer CPA

(210) 828-0002



DEVINE INDEPENDENT SCHOOL DISTRICT

Anthony Kneupper
Superintendent

P. O. Drawer 1
Devine, TX 78016
(210) 663-3611
Metro (210) 665-3611
FAX (210) 663-6706



Jim

March 22, 1996

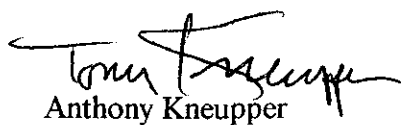
Mr. Jim Joslyn
General Manager
KSAT 12
1408 N St Marys
San Antonio Texas 78215

Dear Mr. Joslyn:

Thank you for your coverage of the Devine High School open house for our Internet computer network. There are many good things happening in our public schools today and I applaud you for taking the time to give the less than sensational news a chance to air on your station.

We appreciate the professional manner and appearance of your reporters and crews. Please know that your station will always be welcome to return.

Sincerely,


Anthony Kneupper
Superintendent

NSHMBA

National Society of Hispanic MBAs



March 28, 1996

Mr. Jim Joslyn
Vice President and General Manager
KSAT-TV

1408 North St. Mary's
San Antonio, TX 78215

Dear Mr. Joslyn:

On behalf of the San Antonio Chapter of the National Society of Hispanic MBAs, we would like to thank the KSAT-TV organization, Denise Valdez and Josie Dos Papas for arranging for Denise Valdez to talk to our group yesterday.

Denise Valdez is a very lovely and talented lady. We believe that Denise is a great asset to KSAT-TV and we sincerely appreciated her visit to our chapter's bi-monthly meeting. She truly impressed our audience with her articulation, candidness, humor and down-to-earth style. Having persons such as Denise in the KSAT-TV organization, reinforces our view that it is a top quality television station. As residents of San Antonio and fans of your television station, we are proud to have such a personality in front of, and away from, the camera.

We would also like to commend Josie Dos Papas for her efforts in securing Denise to speak to our organization. I realize that there are many schedule conflicts and many significant commitments that are imposed on television personalities, but Josie was there to ensure that our organization was taken care of. In our opinion, KSAT-TV's spirit of professionalism and dedication to work were demonstrated in Josie's efforts.

Sincerely,
Rick Tobias

Rick Tobias

President,

San Antonio Chapter, NSHMBA

CC: Denise Valdez
Josie Dos Papas
Fernando Cervantes

NATIONAL
EXECUTIVE
COMMITTEE
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President & CEO
Fernando Inzunza
President-Elect & COO
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San Francisco Chapter
President
Luis Laboy
San Juan, PR Chapter
President
Marco Mendola
Washington, D.C. Chapter
President
Jaqueline Borges
University of Michigan
Student Chapter President
NATIONAL
ADMINISTRATIVE
OFFICE
P.O. BOX 685007
Austin, TX 78768
512-472-5545 (TEL)
521-478-5547 (FAX)



National Society of Fund Raising Executives

April 25, 1996

Mr. Jim Boyle
News Director
KSAT \ TV 12
1408 N. St. Mary's
San Antonio, TX 78215

Dear Mr. Boyle:

Jeff Brady gave an excellent presentation at the San Antonio Chapter of the National Society of Fund Raising Executives April luncheon about the media in San Antonio.

The National Society of Fund Raising Executives is a professional organization comprised of leaders in the not-for-profit sector. The San Antonio Chapter has a membership of 115 professionals ranging the full spectrum - from large national organizations (American Cancer Society) to small, one person offices (Christian Appalachian Project).

The members responded enthusiastically to Jeff's program, relating consistently that he was informative, interesting and well organized. Jeff's engaging presentation of guidelines truly encouraged members by helping us understand the best way to be working with our San Antonio media .

Jeff represented KSAT and the media in a superb manner. I so appreciate his generous gift of time and talent as well as his commitment to our community.

Best wishes,

Louise Lee Peters
Program Chairman

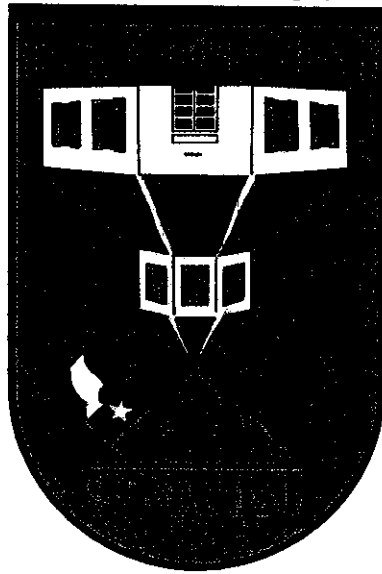
3/96

Dear Karel,

Thanks so much for
all that you did to
help promote our event.

We feel it was a great
success and with friends
like you in the media it

1846-1996



makes my job easier.
Come see us in Fredericks-
burg!

Sincerely,
Dubbie

FREDERICKSBURG 150TH ANNIVERSARY, INC • P.O. BOX 111 DEPARTMENT 150
703 NORTH LLANO • FREDERICKSBURG, TX 78624 • 210-997-7521 • FAX 997-1861

St. Paul's Catholic School

307 John Adams Drive
San Antonio, Texas 78228
(210) 732-2741

Jim
Doris
Nov 13, 1995

November 13, 1995

KSAT-TV
1408 N. St. Mary's
San Antonio, Texas 78215

Dear Sir or Madam:

On October 21, 1995 St. Paul's Catholic School participated in the Marathon for Non-Public Education at McAllister Park. We had a beautiful day, a lot fun and even managed to raise some money. I am pleased to report that our fund-raiser has been a tremendous success.

Thanks to your support our students were able to collect over \$18,000.00 in pledges. These funds will be dedicated to updating curriculum and educational resources. We have credited you and your company as a sponsor in our promotional materials and have enclosed a tax deductible receipt for your records.

On behalf of St. Paul's Parish School Community, I would like to thank you for your generous contribution to St. Paul's School. We hope to count on your support again next year.

Peace and Blessings,

Sister Virginia Huser

Sr. Virginia Huser
Principal

Encl (1)

SVH:rbk

11-14-95

16:27

210 914 4747

CAROL MALONE

002



LFA, South Central Texas Chapter, Inc.

A Chapter of the Lupus Foundation of America, Inc.

November 11, 1995

THRU: Mr. Jim Joslyn
General Manager/KSAT 12
1408 North St. Mary's
San Antonio, TX 78215

TO: Mr. Raymond Ramirez
KSAT 12
1408 North St. Mary's
San Antonio, TX 78215

Dear Mr. Joslyn:

I wish to express my sincere appreciation for the publicity given to the Lupus Foundation of America, South Central Texas Chapter during our annual auction.

The auction was held on October 29, 1995 and was very successful. We owe so much to a very special person who is employed at KSAT. I would like to take a few minutes to explain about this wonderful individual.

I first met Mr. Raymond Ramirez over the telephone. During the summer while planning our auction, I was looking for a unique way to publicize our event. Raymond was enthusiastic and more than willing to help us out. Our Vice-President and myself along with our husbands' went to Raymond's house to meet Booker, Molly, and the puppies. This is of course how Booker and Molly ended up with the Lupus tee-shirts. Now, during this time, Raymond is in Houston for the Selena trial but he continued to let us know that the video would be filmed. He rushed back from Houston, filmed our spot and it was on the air Friday, October 27, 1995.

On the day of the auction he came out to the VFW with Molly and one of the puppies for the audience to see and also gave us more publicity by showing our event that night on the 10:00 p.m. news. All of this Raymond did out of the kindness of his heart. He did this because he wanted to - not because he had to.

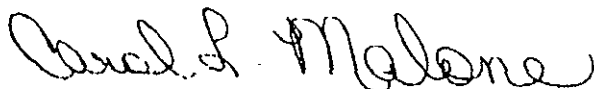
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11-14-95
16:27
Community Affairs
Community Relations
11/15/95
Original placed in employee's personnel file.

I'm a big KSAT fan and have been for years. It is people like Raymond that will ensure that I keep watching KSAT. Many of my friends are now also KSAT fans. The people that work behind the camera are just as important if not more than those in front of the camera. Raymond is one of the most dedicated and unselfish individuals that I have ever met.

In this time it seems that everyone is out there for the "BIG" stories and it's the little people that are sometimes left out. But you know, it's the little people that get the most work done because they have no one else to do it for them!

I hope that you will pass on my heartfelt thanks to Ramond. He has become a good friend to the Lupus Foundation and a very close friend to me and my family. Ramond deserves much more than just a thank you from us for his compassion, concern, and help and I only hope that he receives only the best life has to offer. If I can be of any help or you need more information please call me at (210) 914-4747.

Sincerely,



Carol L. Malone
Public Relations Officer
LFA, South Central Texas Chapter

Pg 1 of 3

Lettie

Here is the FAX I sent
last week. Thanks for the
correct FAX no.

Carol Malone

My home ph no is 914-4747
will you call to let me
know if you received?



Southwest Region

723 Brooklyn Avenue, San Antonio, Texas 78215

2/23/96

National Chairman
MRS. DENNIS W. LaBARRE

**Executive Director
of Auditions**
GAIL ROBINSON

**National Council
Regional Chairman**
MRS. RONALD HORNBERGER

Regional Auditions Director
MRS. WILLIAM H. LESTER, JR.
3007 Old Elm Way
San Antonio, Texas 78230

San Antonio District Director
MRS. PAUL CURL
336 Ridgemont Avenue
San Antonio, Texas 78209

Dallas District Co-Director
MRS. WILLIS R. COWLISHAW
6539 Briarmeade
Dallas, Texas 75240

Dallas District Co-Director
MRS. ALLEN L. OLIVER, III
6530 Northport
Dallas, Texas 75230

Dear Carol,

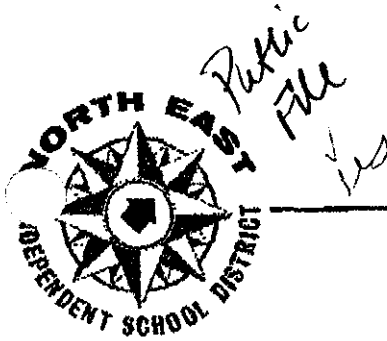
Thank you for your
time on the Morning Show.
We had a larger audience
than usual - I'm sure it
was due to the extra publicity.
Your patience with all my
questions was greatly appreciated.

Sincerely,

Alison Lane

TEL:

May 20 96 15:28 No.007 5,000



West Avenue Elementary School

NORTH EAST INDEPENDENT SCHOOL DISTRICT

3915 WEST AVENUE - SAN ANTONIO, TEXAS 78213

Dear Jeff,

Thank you so much for the tour of KSAT-12. It was a wonderful culminating activity for the unit my students were taught about adjectives, and the importance of descriptive writing. It is always important for children to relate what they learn to the real world and see that it can apply to them. The tour on May 16, 1996 at 1:00 was extremely informative and exciting for both the students and the teachers. I realize that it was quite a chore to conduct a tour for 112 people, but it was handled beautifully by you and Steve Lanore.

Thanks again for your dedication to the education of Northeast Independent School District's children.

Sincerely,

E'Lisa Young

May 3, 1996

*See
"F 41"
issue*

Ms. Dospapas,

Thank you very much for helping us get Greg Simmons to speak at our 6th grade

TAAS rally. He was wonderful! They thought he was a regular celebrity. I

especially want you and your employers to know that we at Whittier appreciate your

interest in our school. I honestly feel that the more the business sector gets involved

in the education of our children the better. They need to hear from people that are

out in the real world. I know time is valuable but it does mean something to the

kids. I again want to thank you for your efforts and time. We do appreciate all

your hard work. Thanks again.

Sincerely,

Beth Miller

Beth Miller
Whittier Middle School